

COMMITTEE REPORTS

PHARMACY WEEK COMMITTEE AWARD.

Chairman Anton Hogstad, Jr., of the Pharmacy Week Committee has rendered the report of the Pharmacy Week Window Display Contest Committee. The Committee selected to judge the National Pharmacy Week Window entries discovered that it was rather a difficult task to arrive at the following decisions:

Group I.—Grand Prize, Federal Wholesale Druggists' Association Trophy (Robert J. Ruth Memorial), to Morgan & Millard of Baltimore, Md., with a window entitled, "Life in Balance."

The forepart of the report is used for the legend underneath the picture of the display. The remainder of the report follows, in the order given by the Committee.

The following window exhibits were judged to be worthy of special mention and will be awarded merit certificates as presented jointly by the AMERICAN PHARMACEUTICAL ASSOCIATION and National Association of Retail Druggists.

1. "Mercury from Oregon Mines" entered by Frank Nau's Pharmacy, Portland, Oregon, represents one of the best professional exhibits that has been judged in the National Pharmacy Week contest in many years. The designer of this window should be complimented and encouraged to continue along similar lines in the future. It illustrates, very concretely, what anyone can do with a very common chemical in creating interest among the allied professional groups, and in educating the laity concerning some phases of pharmacy.

2. The window entitled, "The Pharmacist's Professional Relationship" exhibited by the Professional Pharmacy, Minneapolis, Minn., presents a very simple, but dignified and professional appearance. The use of the self-explanatory picture, and the judicious arrangement of books and mortars gave the window balance and harmony. The medicinal plant and antique crude drug grinder created enough interest to make the window attractive.

3. The interesting window entered by Baker Pharmacy, Oakland, Calif., entitled "A Prescription Explained" is worthy of special mention. Although the subject was not original, it was the best balanced window in the contest. Attractive, educational windows of this type will give the public a greater understanding of the services which a pharmacist renders.

4. Don Whitehead's window, "Pioneer and Modern Pharmacy" merits distinction because it emphasized the professional services which have been rendered by a pharmacist to his community for almost half a century. As one of the signs read, "He dignifies and honors his profession," we feel that Mr. Whitehead is also honoring his profession with windows of this character. He is connected with Don Whitehead, Drugs, Boise, Idaho.

5. The Committee felt that Harry Kesselman's window was worthy of special mention because of the particular emphasis given to compounding. . . .

Without any particular remarks the remaining five windows were judged worthy of special mention in the order named. 6. John A. Klingstedt, Rockford, Illinois—Prescription Window. 7. Service Pharmacy, Washington, D. C.—"Drugs from the Far Corners of the Earth." 8. Emil Cermak, Omaha, Nebr.—"What Do We Buy from Spain?" 9. Hall's Drug Store, Hopkinsville, Kentucky—"Your Pharmacist Stands Out." 10. Weber & Judd, Rochester, Minnesota.

Group II.—"Colleges of Pharmacy." The prize consists of a beautiful banner and suitable standard which will be awarded by the AMERICAN PHARMACEUTICAL ASSOCIATION.

In judging the windows of the second group, the Committee found it difficult to make a decision. After much discussion, the first place was awarded to Temple University for the window entitled, "The Story of Cinchona." The Committee realized that the subject was not original, yet they awarded the prize because they felt that all the other nine points were more closely fulfilled.

The Committee wishes to recommend that the Rhode Island College of Pharmacy and the University of Minnesota be awarded special mention for two very exceptional botanical windows.

Group III.—"Pharmaceutical Associations." The prize consists of a beautiful banner and suitable standard which will be awarded by the AMERICAN PHARMACEUTICAL ASSOCIATION.

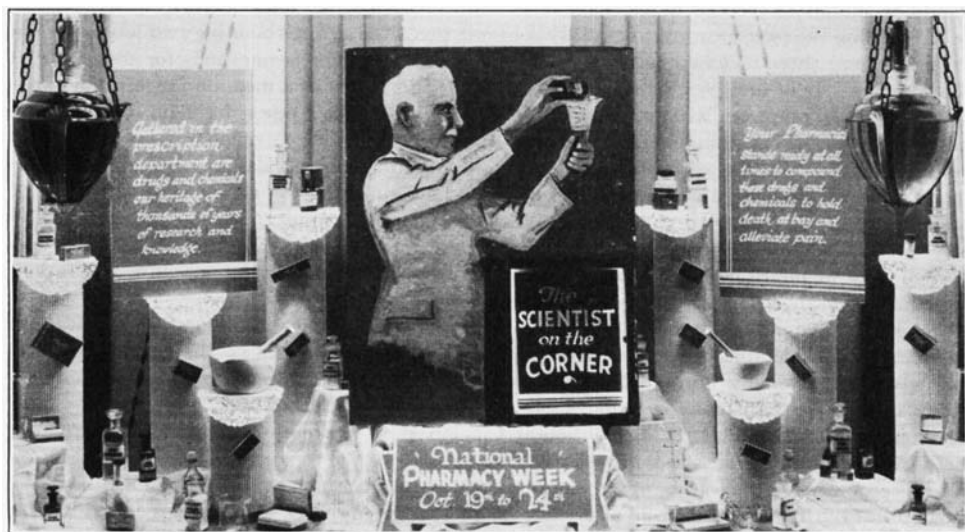
Although there was only one window entered in *Group III*, the Committee felt that first place ought to be awarded to the Philadelphia Association of Retail Pharmacists in view of the fact that they showed sufficient interest to prepare an exhibit for National Pharmacy Week.

(Signed) National Pharmacy Week Window Display Contest Committee: E. J. Ireland, *Chairman*, University of Florida, School of Pharmacy, Gainesville, Florida; Joseph M. Bransky, Bureau of Narcotics, Federal Bldg., Jacksonville, Florida; A. W. Morrison, Morrison's Pharmacy, Miami, Florida; William Emrich, Emrich's Pharmacy, 33 W. Church St., Orlando, Florida; C. G. Hamilton, Hamilton's Pharmacy, Pompano, Florida.

PRIZE WINDOWS OF GROUP II AND GROUP III.



Group II.—“Colleges of Pharmacy.”—Entered by Temple University, School of Pharmacy, Philadelphia—see Committee Report.



Group III.—“Pharmaceutical Associations.”—Philadelphia Association of Retail Druggists—see Committee Report.